



Media Information
February 2011

The BMW Plant...

- ... is where more than 10,000 individual parts and components are manufactured for premium BMW brand vehicles.
- ... employs a workforce of roughly 9,000 people, including around 700 apprentices, from more than 50 countries around the world.
- ... is where more than 1,000 engines and up to 1,000 vehicles are built per day in cooperation with the rest of the company's global production network.
- ... is a production facility covering an area of 500,000 square metres, which houses all automotive production technologies.
- ... offers guided tours between 8:30 a.m. and 6:30 p.m., Monday to Friday, for visitors over the age of 7. Guests can opt to take a private tour or join a group tour. Maximum group size is 30 people. Tours should be booked in advance by calling the BMW Welt Info Service at +49 180 21 18 822.
- ... Journalists wishing to join a plant tour are requested to contact the Press Department at BMW Plant Munich: +49 89 382 25 885.

The BMW Plant tour offers...

- ... an exciting and up-close insight into all stages a BMW passes through on its road to completion:
 - The **Press Shop** produces around 130,000 car body parts a day out of approximately 600 tonnes of steel plate delivered in all grades and standards. Every BMW car body is made up of hundreds of parts and components produced in the Press Shop from the most advanced new steel alloys and aluminium. This is also where the design vision behind every BMW is implemented and the foundation for optimum safety performance is laid.
 - The **Body Shop** is where robots put individual parts and components together, using various optimised welding techniques to achieve an accuracy of one tenth of a millimetre.
 - In the **Paint Shop**, corrosion protection, paint and the final sheen are applied to all vehicles. The emphasis is on optimum resource conservation and environmental friendliness: for instance, by using water-based paint and cutting-edge methods of application.
 - The **Assembly** is where individual customer specifications are realised: Customers may configure their brand new BMW according to their own preferences, or change options, up until six days prior to the start of assembly. Once Assembly calls up the appropriate body from the central

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Datum Februar 2011
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body rack and inscribes it with the chassis number, the vehicle is allocated to that specific customer. The final step in production starts with the “wedding”, where the drive train is joined to the body. Prior to delivery, every vehicle is put through its paces on the dynamometer to test numerous systems under regular driving conditions.

- o **Engine production** at the BMW Group’s home plant in Munich works with parts and components from the company’s own foundry in Landshut, built and machined with an accuracy of a thousandth of a millimetre. Before being fitted into the vehicle, each engine built in Munich goes through a comprehensive test cycle.

A brief history of the BMW Plant:

- ... has been located in Munich’s Milbertshofen district since 1922. Originally, it manufactured only aircraft engines and motorcycles; BMW’s 100,000th motorcycle rolled off the production line here in 1938.
- ... automobile production did not begin at the Munich Plant until 1951. The legendary BMW Isetta was manufactured here four years later, followed by the four-door midrange sedan, the BMW 1500, in 1962. The BMW 3 Series, to this day the brand’s most successful model, entered production here in 1975.
- ... each of the BMW 3 Series’ subsequent five generations has been built at this facility.

Additional information can be found at www.bmw-welt.com/en.

If you require any further information or photo material please contact:

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